



P.O. Box 430
Poway, CA 92074-0430
Phone 858-679-3240
info@jewelrydesignermanager.com

Press Release

Contact: Barbara Carleton
Phone: 858-679-3240

FOR IMMEDIATE RELEASE
9 AM EDT, August 10, 2003

BEJEWELED SOFTWARE COMPANY UNVEILS PROFESSIONAL VERSION OF ITS SUCCESSFUL JEWELRY DESIGNER MANAGER SOFTWARE

San Diego, CA - Bejeweled Software Company announces the introduction of Jewelry Designer Manager™ Pro 3.0. This professional version of the popular software program contains both enhancements and new features aimed at the more serious jewelry designer.

Billed as the first easy-to-use costing/pricing software program, Jewelry Designer Manager™ Pro 3.0 answers the age-old question "How do I know what to charge for my finished jewelry pieces?" The program allows jewelry designers to accurately cost and price finished jewelry pieces, organize parts and vendors and manage customer information and purchases. In addition, it lets the user track and remove parts automatically from inventory, create invoices and bills of material (BOM) and print customized reports. The program even allows users to download digital photos of their finished jewelry pieces and parts to print color catalogs.

"Whether you sell to wholesalers, craft-fairs, home parties or retailers, this program can quickly and easily help you get organized so you can spend more time making jewelry," said Barbara Carleton, Bejeweled's President and software developer.

As a part-time jewelry designer and full time software programmer, Barbara put both skills to work on a program that she could use for her own business. Then one day while visiting an Internet jewelry chat room, she casually mentioned to a friend that she had developed a quick and easy method to cost and price her jewelry. The news quickly spread and within the hour, Barbara was inundated with e-mails asking if they could buy the program. "It was at that point that I knew I had a product that could help other jewelry designers" recalls Barbara.

"Now that we've added an invoicing and bills of material section to the program, many customers will find that they no longer need other software to manage some parts of their business," said Barbara. This will save them time and money.

Jewelry Designer Manager™ has garnered rave reviews since its introduction in 2001 from notable industry experts, professional jewelry designers, bead shops as well as crafters and hobbyists. Some of these reviews can be seen on the Testimonial Page of the company's web site.

For more information about Jewelry Designer Manager™ Pro or to take a "Virtual Tour", visit www.jewelrydesignermanager.com or call Bejeweled Software Company at 858.679.3240.